



Aviation Supplies & Academics, Inc.

**NEWS: IMMEDIATE RELEASE**

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## **ASA’s Cockpit Lighting Innovation**

**New night flying tool invented by students and instructors!**

Newcastle, WA—ASA’s new Tri-Lite shows the company knows **what pilots want**. “*Training Starts Here*” is more than a catchy slogan. It is a commitment ASA has made in which the dedication to grass-roots aviation rings clear. ASA’s products are at home on the front line where students mull over E6-Bs, instructors carry IFR hoods, and landing gear chirps in the background while a dispatcher reviews the FAR/AIM. It is no wonder that ASA’s latest and hottest product was invented in that very arena.

ASA’s new Tri-Lite Hands-Free LED Flashlight was invented by a flight student during instrument training to solve problems not addressed by other lights. The pilot’s search for a flashlight designed specifically for aviation turned up frustrating results. Where was the workload-reducing **hands free option**? Why not give you **three color choices**? What about **no fumbling with lenses** during flight? Why not just **include normal batteries**? Where was the **affordable price**? So the student pilot invented the Tri-Lite, combining all these features that aid high-performance night flying. The concept was a hit, with friends and local pilot shops ordering too many for initial production to cover.

ASA’s Tri-Lite is sure to help pilots fly smarter, reduce workload, and maintain night vision, making them better, safer pilots. Look for it at your local pilot shop, in your favorite catalog, or online at [www.asa2fly.com](http://www.asa2fly.com).

<b>Product Name</b>	<b>Order Number</b>	<b>Suggested List Price</b>
Tri-Lite..... <i>Batteries, mounting strips, and utility clip included.</i>	ASA-TRI-LITE.....	\$19.95

ASA is an industry leader in the development and sale of aviation supplies, software, and publications for pilots, flight instructors, flight engineers, air traffic controllers, flight attendants, and aviation technicians. ASA’s corporate headquarters are located at 7005 132nd Place SE • Newcastle, WA • 98059. For additional product information call 1.800.ASA.2.FLY or 425.235.1500, or visit ASA’s online catalog ([www.asa2fly.com](http://www.asa2fly.com)) and select the desired product category, or use the search window to find specific products.

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