

ASA Dealer Bulletin

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“Plotting Your Course” Brochure

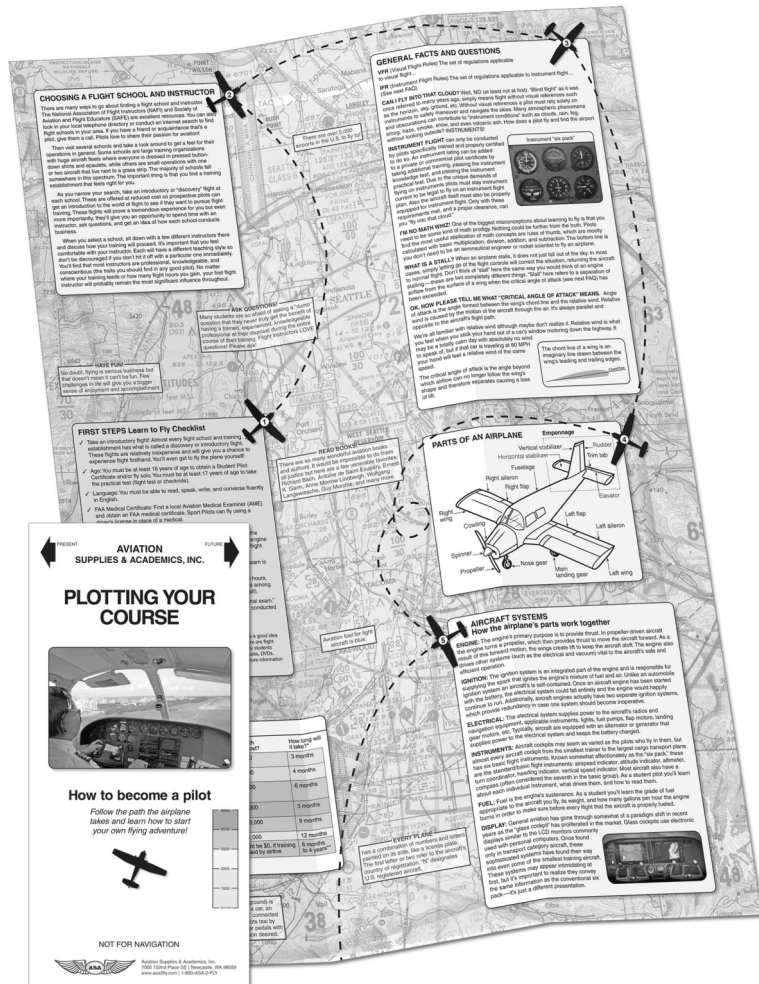
We’ve all seen them... the people looking through the airport fence with wonder on their faces. Indeed, some of us *were* those people before we gathered the courage to face the unfamiliar and open the door to the flight school, pilot shop, or nearby FBO. Now you can help ease those folks through that door with ASA’s introduction to flight brochure.

Plotting Your Course is a brochure designed in the style of an aeronautical chart. It’s the perfect welcoming tool to pique curiosity, foster interest, and whet the appetite of anyone who has ever wondered what it would be like “up there.” It brings the curious just a bit closer to taking the next step toward their dreams of flight. This unique brochure answers the most frequently asked questions by those entertaining the idea of becoming a pilot.

Prospective pilots will open this “chart” and follow a “flight plan” to numbered destinations—each stop an information-gathering opportunity. Along the way, they’ll be introduced to the fundamentals of flight, aircraft systems, airspace, weather, helpful resources, fun facts, and more.

So help your customers with this marvelous invitation to the world of flight. This brochure is available FREE simply for the asking.

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