

ASA Dealer Bulletin

November 20, 2007

New Notepads and Approach Plate Binders Products to Enhance IFR Cockpit Organization

Cockpit organization is paramount to safe, efficient instrument flying. ASA's new notepad and approach plate binder products aid instrument pilots in keeping their cockpits organized.

The basic notepad is arguably one of the most important cockpit items in the instrument pilot's toolkit. Having one handy should be simple enough, but often you can't locate one at the most inopportune moment. Two new ASA notepads are made to fit standard four- and seven-ring approach plate binders so instrument pilots can keep notepads with their approach plates for easy storage and access. This convenient solution once and for all eliminates the distraction of searching for one.

Three new 7-ring style approach plate binders are designed for maximum durability and equipped with a heavy-duty ring system to keep your approach plates securely organized and easily accessible.

Place your orders now!
Products will begin shipping December 19

Product	Order Number	Suggested List Price
Notepad (4-Ring Style).....	ASA-AP-PAD-4RNG.....	\$4.95
Notepad (7-Ring Style).....	ASA-AP-PAD-7RNG.....	\$4.95
Trip Binder (7-Ring Style)..... made of durable poly	ASA-AP-BD-7POLY.....	\$12.95
Deluxe 1" 7-Ring Binder..... made of richly-grained simulated leather with edge stitching	ASA-AP-BD-DL1.....	\$29.95
Deluxe 2" 7-Ring Binder..... made of richly-grained simulated leather with edge stitching	ASA-AP-BD-DL2.....	\$34.95

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